Response to Office Action dated November 27, 2007

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Susumu Nakagawa

Serial No. : 09/878,581

Filed : June 11, 2001

For : IMAGE CONTENT AND ADVERTISEMENT DATA

PROVIDING METHOD, SYSTEM, AND APPARATUS (AS

AMENDED)

Examiner : Sheleheda, James R.

Art Unit : 2623

Confirmation No. : 2762

745 Fifth Avenue New York, NY 10151 (212) 588-0800

February 19, 2008

CERTIFICATE OF ELECTRONIC FILING

I hereby certify that this correspondence is being transmitted via Electronic Filing Services on February 19, 2008.

Yedea H. Walker

Date of Signature

AMENDMENT UNDER 37 C.F.R. § 1.111

Mail Stop Amendment Commissioner for Patents P.O. Box 1450

Alexandria, VA 22313-1450

Dear Sir:

This amendment responds to the Office Action dated November 27, 2007 (Paper No.

20071120). Please amend the above noted application as follows: